

EDUCATION:

MASTER'S OF SCIENCE, Branding and Copywriting // VCU BRANDCENTER // Cumme Laude, 2018.
BACHELOR'S OF FINE ARTS, Creative Advertising // VCU Robertson School // Magna Cumme Laude, 2015.
BACHELOR'S OF SCIENCE, Business Economics // Virginia Military Institute // Completed First Year, 2012.

EMPLOYMENT:

JUNIOR COPYWRITER // The Many // Los Angeles, California (remote) // March 2021 to October 2021.

Duties & Responsibilities:

- Wrote copy across multiple workstreams including eBay, Synchrony Bank, lulu lemon, and more.
- Collaborated with art directors, creative directors, and designers to create advertising campaigns.
- Collaborated with art director partner to concept different advertising tactics.
- Communicated with multiple stakeholders and teams to create work.
- Presented in-flight and completed work to creative directors, strategists, and clients for feedback.

COPYWRITER (CONTRACTOR) // Capital One // Richmond, Virginia // January 2020 to March 2021.

Duties & Responsibilities:

- Wrote banner ad copy, site copy, and video scripts for display channels.
- Collaborated with designers to create banner advertisements.
- Concepted future display advertisement executions.
- Communicated with multiple teams across channels to create work.

COPYWRITING INTERN // The Community // Miami, Florida. // May 2017 to August 2017.

Duties & Responsibilities:

- Collaborated with Art Director to write social, video, web, and print ads for assigned brands.
- Presented concepts and completed work to Creative Directors, Production Teams, and Executives.
- Coordinated with Creative, Management, and Production Teams across agency to realize work.
- Assisted New Business Team in creating pitches to secure new accounts and clients.
- Participated in Miami 48 hour film festival. (Wrote, shot and edited a short film in 48 hours).
- Collaborated with intern team to pitch a new social campaign for Victoria beer to C-suite.

BARISTA // Blanchard's Coffee Roasting Company // Richmond, Virginia. // June 2022 to February 2023.

BARTENDER // Buskey Cider // Richmond, Virginia. // August 2018 to September 2019.

WHITEWATER RAFT GUIDE // Riverside Outfitters // Richmond, Virginia // May 2016 to August 2016.

SKILLS & PROFICIENCIES:

ADOBE CREATIVE SUITE // MICROSOFT OFFICE SUITE // KEYNOTE // JSTOR // ISBN

AWARDS, HONORS, and ACCOMPLISHMENTS:

EAGLE SCOUT // December 2010.

ADDY AWARD // Local Level - Silver 2015, Gold 2018. District Level - Gold 2015.

D&AD YOUNG ONES // Commendation of Merit 2015.

BIKE THE US FOR MS // Completed 4,295 mile Northern Tier Cross Country Route on bicycle.

DEAN'S LIST // Virginia Military Institute. 2011-2012 Academic Year.